Euromonitor International

Sauces, Dips and Condiments in the Philippines

December 2025

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Sauces, Dips and Condiments in the Philippines - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Sauces, dips and condiments grows through range expansion and sachet-led affordability

INDUSTRY PERFORMANCE

Sauces, dips and condiments posts solid growth in 2025
Price sensitivity supports growth in dry recipe sauces, while CDO joins forces with Heinz

WHAT'S NEXT?

Steady value and volume gains expected for sauces, dips and condiments
Health and wellness trends will remain major influence on innovation
Foodservice partnerships to support sauces and condiments demand

COMPETITIVE LANDSCAPE

Unilever Foods Philippines maintains category leadership
Home cooking trend supports brand expansion

CHANNELS

Supermarkets remains key retail channel
E-commerce goes from strength to strength

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Cooking Ingredients and Meals in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Essentials, wellness cues and digital activation shape category momentum

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Rising value growth despite inflationary pressures in 2025
Olive all benefits from prevailing health trends, while meals and soups sees intensified competition from heated options
Brands invest in digitalisation and collaborations

WHAT'S NEXT?

Value sales will continue to rise amid uncertainty surrounding taxation measures

Health and wellness trends to remain key to development and progress
Players work to streamline operations

COMPETITIVE LANDSCAPE

San Pablo leads through Minola oil
CJ Cheiljedang benefits from consumer interest in South Korean food

CHANNELS

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E-commerce outpaces all other distribution channels in terms of expansion

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