Euromonitor International

Baby Food in Peru

October 2026

Table of Contents

Baby Food in Peru - Category analysis

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Baby Food Summary

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Baby Food

INDUSTRY PERFORMANCE

Specialised Nutrition Supports Category Resilience
Chart 2 - Nestle's New Liquid Baby Milk Formula
Premiumisation Supports Value Growth in Baby Food
Chart 3 - Value Sales 2021-2031
Chart 4 - Value Sales by Category 2026

WHAT'S NEXT?

Parents Embrace Specialist Formula as Declining Birth Rates Reshape Demand
Chart 5 - Analyst Insight for Baby Food
Brands Expand Lactose-Free Offerings as Regulation Prioritises Infant Wellbeing
Chart 6 - Forecast Value Sales 2021-2031
Chart 7 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Abbott Maintains Leadership through Strong Brand Equity and Paediatric Endorsements
Chart 8 - Company Shares 2026
Chart 9 - Brand Shares 2026

CHANNELS

Pharmacies Sustain Lead as Parents Seek Expert Adviceexpertise and Product Range
Supermarkets and E-Commerce Gain Traction through Pricing and Convenience
Chart 10 - Retail Channels 2021-2026

PRODUCTS

Nestle Leverages Liquid Formula to Meet Wellness Demand
Nestle Differentiates with Liquid Dha Formula and Functional Claims
Premiumisation and Specialist Formulas Offset Volume Declines

ECONOMIC CONTEXT

Chart 11 - Economic Context for Baby Food
Chart 12 - Real Gdp Growth 2020-2030
Chart 13 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 14 - Consumer Context for Baby Food
Chart 15 - Population 2020-2030
Chart 16 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

Dairy Products and Alternatives in Peru - Industry Overview

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 17 - Key Industry Trends for Dairy Products and Alternatives

INDUSTRY PERFORMANCE

Gloria and Orasi Benefit From Changing Consumer Habits
Functional Indulgence and Natural Positioning Direct Innovation
Chart 18 - Orasi Adds a Pistachio-Based Drink to Its Portfolio of Plant-Based Products
Chart 19 - Value Sales 2021-2031
Chart 20 - Value Sales by Category 2026

WHAT'S NEXT?

Fresh Dairy and Plant-Based Products Will Support Category Growth
Chart 21 - Analyst Insight for Dairy Products and Alternatives
Premiumisation, Provenance and Wellness Will Gain Importance
Chart 22 - Forecast Value Sales 2021-2031
Chart 23 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Gloria Maintains Leadership through Scale and Distribution
Innovation Focuses on Convenience, Naturalness and Local Provenance
Chart 24 - Company Shares 2026
Chart 25 - Brand Shares 2026

CHANNELS

Mass and 3A Expand Modern Retail in Underserved Neighbourhoods
E-Commerce Remains Limited Despite Digital Adoption
Chart 26 - Retail Channels 2021-2026

PRODUCTS

Functional Indulgence Drives Flavour and Wellness Innovation
Orasi and Gloria Respond to Changing Consumption Occasions
Chart 27 - Gloria Launched a Cairy Base to Prepare the 3 Leches (Three Milks) Dessert
Provenance and Authenticity Create Value

ECONOMIC CONTEXT

Chart 28 - Economic Context for Dairy Products and Alternatives
Chart 29 - Real Gdp Growth 2021-2031
Chart 30 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 31 - Consumer Context for Dairy Products and Alternatives
Chart 32 - Population 2021-2031
Chart 33 - Population by Generation 2026
Chart 34 - Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/baby-food-in-peru/report.