Euromonitor International

Cheese in Peru

October 2026

Table of Contents

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Cheese Summary

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Cheese

INDUSTRY PERFORMANCE

Hard Cheese Benefits From Local Production and Artisanal Positioning

Functional Indulgence and Convenience Shape Innovation

Chart 2 - Value Sales 2021-2031

Chart 3 - Value Sales by Category 2026

WHAT'S NEXT?

Gloria and Laive Support Growth through Investment and Distribution Expansion

Chart 4 - Analyst Insight for Cheese

Artisanal and Local-Origin Cheeses Will Strengthen Premiumisation

Chart 5 - Gloria Launched Artisanal-Style Set of Cheeses Produced with Milk of Cajamarca

Chart 6 - Forecast Value Sales 2021-2031

Chart 7 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Laive Strengthens Leadership in a Highly Concentrated Market

Philadelphia Captures Fragmented Spreadable Cheese with Global Brand Strength

Chart 8 - Company Shares 2026

Chart 9 - Brand Shares 2026

CHANNELS

Modern Retail Expands While Local Grocers Retain Leadership

Online Sales Remain Limited as Store-Based Channels Lead Cheese Sales

Chart 10 - Retail Channels 2021-2026

PRODUCTS

Product Innovation Responds to Evolving Consumer Expectations

Gloria Artisanal Cheeses Capitalise on Provenance and Premium Positioning

Bonle Highlights Convenience While Leading Brands Reinforce Their Positions

Chart 11 - Grupo Gloria's New Limited Edition of Cheeses for Its Brand Bonle, Aiming to Save Time

ECONOMIC CONTEXT

Chart 12 - Economic Context for Cheese

Chart 13 - Real Gdp Growth 2021-2031

Chart 14 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 15 - Consumer Context for Cheese

Chart 16 - Population 2021-2031

Chart 17 - Population by Generation 2026

Chart 18 - Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

EXECUTIVE SUMMARY
2026 Developments
KEY DATA INSIGHTS
KEY INDUSTRY TRENDS
Chart 19 - Key Industry Trends for Dairy Products and Alternatives
INDUSTRY PERFORMANCE
Gloria and Orasi Benefit From Changing Consumer Habits
Functional Indulgence and Natural Positioning Direct Innovation
Chart 20 - Orasi Adds a Pistachio-Based Drink to Its Portfolio of Plant-Based Products
Chart 21 - Value Sales 2021-2031
Chart 22 - Value Sales by Category 2026
WHAT'S NEXT?
Fresh Dairy and Plant-Based Products Will Support Category Growth
Chart 23 - Analyst Insight for Dairy Products and Alternatives
Premiumisation, Provenance and Wellness Will Gain Importance
Chart 24 - Forecast Value Sales 2021-2031
Chart 25 - Forecast Value Sales by Category 2026-2031
COMPETITIVE LANDSCAPE
Gloria Maintains Leadership through Scale and Distribution
Innovation Focuses on Convenience, Naturalness and Local Provenance
Chart 26 - Company Shares 2026
Chart 27 - Brand Shares 2026
CHANNELS
Mass and 3A Expand Modern Retail in Underserved Neighbourhoods
E-Commerce Remains Limited Despite Digital Adoption
Chart 28 - Retail Channels 2021-2026
PRODUCTS
Functional Indulgence Drives Flavour and Wellness Innovation
Orasi and Gloria Respond to Changing Consumption Occasions
Chart 29 - Gloria Launched a Cairy Base to Prepare the 3 Leches (Three Milks) Dessert
Provenance and Authenticity Create Value
ECONOMIC CONTEXT
Chart 30 - Economic Context for Dairy Products and Alternatives
Chart 31 - Real Gdp Growth 2021-2031
Chart 32 - Inflation 2021-2031
CONSUMER CONTEXT
Chart 33 - Consumer Context for Dairy Products and Alternatives
Chart 34 - Population 2021-2031
Chart 35 - Population by Generation 2026
Chart 36 - Consumer Expenditure 2021-2031
COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cheese-in-peru/report.