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International

Consumer Foodservice By Location in the Czech Republic

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Leisure and standalone consumer foodservice benefit from rising consumer spending

INDUSTRY PERFORMANCE

Leisure venues drive the fastest growth as consumer spending rises

Standalone outlets record value growth driven by pricing and selective consumer spend

Delivery gains traction in standalone outlets due to convenience and competitive promotions

WHAT'S NEXT?

Consumer foodservice through leisure is set to lead non-standalone foodservice growth

Standalone foodservice is set for steady growth as consumer spending rises

Cost pressures and labour shortages will challenge consumer foodservice while opportunities emerge

Demographic shifts are expected to influence consumer foodservice demand across locations

COMPETITIVE LANDSCAPE

McDonald's leads non-standalone foodservice with strong presence and digital investment

A dense network and strong brand recognition sees McDonald's leads standalone foodservice

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Consumer Foodservice in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY

Price increases and digital adoption drive growth for consumer foodservice in 2025

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Consumer foodservice value sales rise due to price increases and stronger household spending

Delivery apps continue to shape foodservice fulfilment through competitive promotions
Experiences and loyalty programmes increasingly drive consumer choice

WHAT'S NEXT?

Consumer foodservice sales are expected to grow due to rising wages and stable inflation
Digitalisation and personalisation are set to drive innovation across the forecast period
Sustainability emerges as a key innovation driver in Czech consumer foodservice

COMPETITIVE LANDSCAPE

McDonald's CR spol sro leads consumer foodservice as US limited-service chains expand in the Czech Republic
AmRest Sro records growth through ongoing expansion and market campaigns
Crocodile CR and Unipetrol expand while Dominos exits the Czech Republic

CHANNELS

Chained consumer foodservice outpaces independent operators due to digital growth and the recovery of tourism
Innovation in Czech consumer foodservice is driven by technology and operational efficiency

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- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
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