

Computers and Peripherals in Sweden

August 2023

Table of Contents

Computers and Peripherals in Sweden - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales continue to decline against a backdrop of economic uncertainty

Desktops losing favour as consumers look for portability and less clutter

Prices rise as manufacturing costs continue to spiral

PROSPECTS AND OPPORTUNITIES

Financial pressures likely to undermine growth

Tablets could lose sales to Chromebooks

Seamless connectivity likely to feature prominently in new product development

CATEGORY DATA

- Table 1 Sales of Computers and Peripherals by Category: Volume 2018-2023
- Table 2 Sales of Computers and Peripherals by Category: Value 2018-2023
- Table 3 Sales of Computers and Peripherals by Category: % Volume Growth 2018-2023
- Table 4 Sales of Computers and Peripherals by Category: % Value Growth 2018-2023
- Table 5 Sales of Computers by Category: Business Volume 2018-2023
- Table 6 Sales of Computers by Category: Business Value MSP 2018-2023
- Table 7 Sales of Computers by Category: Business Volume Growth 2018-2023
- Table 8 Sales of Computers by Category: Business Value MSP Growth 2018-2023
- Table 9 NBO Company Shares of Computers and Peripherals: % Volume 2019-2023
- Table 10 LBN Brand Shares of Computers and Peripherals: % Volume 2020-2023
- Table 11 Distribution of Computers and Peripherals by Channel: % Volume 2018-2023
- Table 12 Forecast Sales of Computers and Peripherals by Category: Volume 2023-2028
- Table 13 Forecast Sales of Computers and Peripherals by Category: Value 2023-2028
- Table 14 Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2023-2028
- Table 15 Forecast Sales of Computers and Peripherals by Category: % Value Growth 2023-2028
- Table 16 Forecast Sales of Computers by Category: Business Volume 2023-2028
- Table 17 Forecast Sales of Computers by Category: Business Value MSP 2023-2028
- Table 18 Forecast Sales of Computers by Category: Business Volume Growth 2023-2028
- Table 19 Forecast Sales of Computers by Category: Business Value MSP Growth 2023-2028

Consumer Electronics in Sweden - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

- Table 20 Sales of Consumer Electronics by Category: Volume 2018-2023
- Table 21 Sales of Consumer Electronics by Category: Value 2018-2023
- Table 22 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023
- Table 23 Sales of Consumer Electronics by Category: % Value Growth 2018-2023
- Table 24 NBO Company Shares of Consumer Electronics: % Volume 2019-2023
- Table 25 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023
- Table 26 Distribution of Consumer Electronics by Channel: % Volume 2018-2023
- Table 27 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028
- Table 28 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 29 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Table 30 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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