

# Sugar Confectionery in Uruguay

July 2023

Table of Contents

## Sugar Confectionery in Uruguay - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sugar confectionery continues its recovery from its loss of sales during the pandemic

Pastilles, gums, jellies and chews seeing a strong recovery from the pandemic

Medicated confectionery performing well, thanks to its role as a breath freshener

#### PROSPECTS AND OPPORTUNITIES

Lollipops expected to be the worst performer in sugar confectionery

Van Dam will continue to lead sugar confectionery

New labelling law could impact sales of toffees, caramels and nougat

#### CATEGORY DATA

Table 1 - Sales of Sugar Confectionery by Category: Volume 2018-2023

Table 2 - Sales of Sugar Confectionery by Category: Value 2018-2023

Table 3 - Sales of Sugar Confectionery by Category: % Volume Growth 2018-2023

Table 4 - Sales of Sugar Confectionery by Category: % Value Growth 2018-2023

Table 5 - Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2018-2023

Table 6 - NBO Company Shares of Sugar Confectionery: % Value 2019-2023

Table 7 - LBN Brand Shares of Sugar Confectionery: % Value 2020-2023

Table 8 - Distribution of Sugar Confectionery by Format: % Value 2018-2023

Table 9 - Forecast Sales of Sugar Confectionery by Category: Volume 2023-2028

Table 10 - Forecast Sales of Sugar Confectionery by Category: Value 2023-2028

Table 11 - Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2023-2028

Table 12 - Forecast Sales of Sugar Confectionery by Category: % Value Growth 2023-2028

## Snacks in Uruguay - Industry Overview

### EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

#### MARKET DATA

Table 13 - Sales of Snacks by Category: Volume 2018-2023

Table 14 - Sales of Snacks by Category: Value 2018-2023

Table 15 - Sales of Snacks by Category: % Volume Growth 2018-2023

Table 16 - Sales of Snacks by Category: % Value Growth 2018-2023

Table 17 - NBO Company Shares of Snacks: % Value 2019-2023

Table 18 - LBN Brand Shares of Snacks: % Value 2020-2023

Table 19 - Penetration of Private Label by Category: % Value 2018-2023

Table 20 - Distribution of Snacks by Format: % Value 2018-2023

Table 21 - Forecast Sales of Snacks by Category: Volume 2023-2028

Table 22 - Forecast Sales of Snacks by Category: Value 2023-2028

Table 23 - Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 24 - Forecast Sales of Snacks by Category: % Value Growth 2023-2028

### APPENDIX

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## SOURCES

### Summary 1 - Research Sources

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