

Publishing of Newspapers and Journals in China: ISIC 2212

October 2023

Table of Contents

HEADLINES

INDUSTRY OVERVIEW

Chart 1 - Key Industry's Indicators 2017-2027

PRODUCTION SCORECARD

Summary 1 - Scorecard of Production Pillar 2017-2027

Chart 2 - Production Value Regional Comparison 2022

Chart 3 - Production Value per Capita Regional Comparison 2022

Chart 4 - Production Value Growth Regional Comparison 2017-2027

Chart 5 - Future and Absolute Growth of Production Value Regional Comparison 2022-2027

Chart 6 - Production Value 2017-2027

Chart 7 - Production Value per Employee 2017-2022

Chart 8 - Exports 2017-2022

Chart 9 - Exports Regional Comparison 2022

INDUSTRY'S GROWTH DRIVERS

Chart 10 - External Demand Factors

Chart 11 - Top Industry's Suppliers and Buyers

Summary 2 - Key Buyer Industries in China 2017-2027

Summary 3 - Key Supplier Industries in China 2017-2027

COST STRUCTURE

Chart 12 - Cost Structure Comparison 2022

Chart 13 - Cost Structure 2017-2022

Chart 14 - B2B Costs and Growth 2022, USD million

Chart 15 - Profit and Profit Margin 2017-2022

Chart 16 - Average Salary 2017-2022

Chart 17 - Labour Costs and Employee Productivity Comparison 2017-2022

FIRMOGRAPHICS

Chart 18 - Number of Companies by Size 2017/2022

Chart 19 - Competitive Landscape Structure by Company Size 2017/2022

Chart 20 - Top Companies' Ranking 2017-2022 and % of Production Value 2022

MARKET OVERVIEW

CONSUMPTION SCORECARD

Summary 4 - Scorecard of Consumption 2017-2022

Chart 21 - Market Size Regional Comparison 2022

Chart 22 - Market Size per Capita Regional Comparison 2022

Chart 23 - Market Size Growth Regional Comparison 2017-2022

Chart 24 - Market Size Absolute and Average Historic Growth Regional Comparison 2017-2022

Chart 25 - Market Structure by Buyer 2017-2022

Chart 26 - B2B Buyers and Growth 2022, USD million

Chart 27 - Market Structure 2017-2022

Chart 28 - Imports 2017-2022

Chart 29 - Imports Regional Comparison 2022

ATTRACTIVENESS INDEX

Chart 30 - Attractiveness Index in Selected Industries 2022

Chart 31 - Publishing of Newspapers and Journals Attractiveness Index Comparison Across All Industries 2022

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/publishing-of-newspapers-and-journals-in-china-isic-2212/report.