



Euromonitor
International

Sauces, Dips and Condiments in Tunisia

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Sauces, Dips and Condiments in Tunisia - Category analysis

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2025 DEVELOPMENTS

Urban convenience drives demand

INDUSTRY PERFORMANCE

Rising prices and lifestyle changes shape demand

Ketchup leads growth

WHAT'S NEXT?

Mixed outlook for sauces, dips and condiments

Health and wellness will remain a niche, yet growing trend

Imported and international brands to drive product innovation

COMPETITIVE LANDSCAPE

SICAM maintains leadership

SOCCOBA expands from low base

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Azia drives dynamism for discounters

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Cooking Ingredients and Meals in Tunisia - Industry Overview

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Urbanisation drives demand but affordability remains key

KEY TRENDS

INDUSTRY PERFORMANCE

Rising prices limit demand

Health and wellness is emerging trend

Growing demand for convenient meal solutions

WHAT'S NEXT?

Modernisation and convenience to drive growth

Continued focus on everyday value

Private label will gain traction

COMPETITIVE LANDSCAPE

Lesieur Cristal SA leads sales as the OCT loses ground

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