Cigarettes in Croatia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS
Tourism boosts cigarette sales
Shifting brand preferences and the influence of illicit tobacco
Dominant players and market dynamics

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Emerging threats from innovative categories
Border control and the battle against illicit trade
Regulatory challenges and uncertainty

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Tobacco in Croatia - Industry Overview

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Retailing developments
What next for tobacco?

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Legislation
Legislative overview

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Minimum legal smoking age
Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
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