

Computers and Peripherals in India

October 2023

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Computers and Peripherals in India - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflationary pressures hinder demand for computers and peripherals Growing interest in E-sports drives demand for gaming laptops Indian government restricts imports of desktops and portable computers

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Tablets expected to be strongest performer on the back of 5G rollout Launch of cheaper laptops supports category growth Government initiatives to boost domestic computer manufacturing

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