

Sauces, Dips and Condiments in France

November 2023

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Sauces, Dips and Condiments in France - Category analysis

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2023 DEVELOPMENTS

Sauces see mixed trends, with an overall positive outlook

Subtle shrinkflation seen in sauces, dips and condiments, while players try to avoid off-putting price hikes

Mustard continues to face challenges, from stock shortages to dietary trends

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