

Soft Drinks Packaging in Germany

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles remain the dominant pack type owing to their durability and affordability

Germany's well-established Deposit Return Scheme promotes a circular economy

Smaller pack sizes are seeing increasing popularity in soft drinks

PROSPECTS AND OPPORTUNITIES

The popularity of rPET bottles in soft drinks is expected to continue gaining momentum

Tethered caps show that sustainability in packaging will remain a strong focus over the forecast period

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