



# Soft Drinks Packaging in France

September 2026

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### KEY DATA INSIGHTS

### 2025 DEVELOPMENTS

Volumes rebound as bottled water recovery lifts rigid plastic, while glass and liquid cartons retreat

### INDUSTRY PERFORMANCE

Volumes recover in 2025, led by the dominant rigid plastic format

Rigid plastic grows fastest as recycled-content bottles and chilled formats expand

Recycled content and reuse rules reshape commercial choices in 2025

### WHAT'S NEXT?

Slow overall growth with metal set to outpace the market

Strategic priorities for producers and converters

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