

Alcoholic Drinks Packaging in Australia

August 2023

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Alcoholic Drinks Packaging in Australia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Metal beverage cans continue taking share from glass bottles in Australia
Pinnacle Drinks launches new premium sustainable lightweight wine bottle
Flatter PET wine bottles pave the way for sustainability gains

PROSPECTS AND OPPORTUNITIES

Popularity of RTDs will boost volume sales of metal beverage cans
Growing use of sustainable packaging expected

Alcoholic Drinks Packaging in Australia - Company Profiles

Packaging Industry in Australia - Industry Overview

EXECUTIVE SUMMARY

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2022 key trends
Metal food cans continue to lose share in 2022
Metal beverage cans gaining share from PET bottles in soft drinks
Flatter PET wine bottles pave the way for sustainability gains
Move towards a circular economy driving beauty and personal care packaging innovation
Refillable packaging grows as an environmentally-friendly option in surface care

PACKAGING LEGISLATION

New packaging rules in Australia require manufacturers to recycle
Australian government signals plan to regulate packaging industry

RECYCLING AND THE ENVIRONMENT

Nestlé pilots recyclable paper in Australia

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