

Home Audio and Cinema in Australia

August 2023

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Home Audio and Cinema in Australia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales slump with less time at home and less money in consumers' pockets

Vinyl players find some appeal among music enthusiasts

Soundbars benefiting from new innovations

PROSPECTS AND OPPORTUNITIES

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New product development and innovation will be key as competition heats up

Home audio and cinema expected to lose mass appeal with a growing focus on niche groups and more serious audiophiles

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