



Euromonitor
International

Hot Drinks Packaging in India

September 2026

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Premiumisation, health trends, and regulatory reform reshape hot drinks packaging in India

INDUSTRY PERFORMANCE

Steady volume growth sustained by urbanisation and flexible packaging dominance

Metal records the strongest growth as premiumisation and glass drive portfolio diversification

Regulatory pressure accelerates packaging transformation in India's hot drinks market

WHAT'S NEXT?

Sustained growth will be driven by income gains and the premiumisation of hot drinks

Mono-material flexible structures and folding cartons offer the strongest strategic returns

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