



Euromonitor
International

Alcoholic Drinks Packaging in India

September 2026

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Indian alcoholic drinks packaging grows strongly in 2025 as canned beer surges and can capacity expands

INDUSTRY PERFORMANCE

Glass bottles dominate spirits- and beer-led market

Rigid plastic leads growth, as brewers and can-makers race to add aluminium capacity

Can-quality standards and recycling shape the packaging agenda

WHAT'S NEXT?

Strong growth to 2030 led by premiumisation, cans, and rising incomes

Aluminium cans, premium glass, and recycled content define the priority opportunities

COUNTRY REPORTS DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/alcoholic-drinks-packaging-in-india/report.