



Euromonitor
International

Soft Drinks Packaging in India

September 2026

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Volumes extend double-digit growth as PET bottles lead and a recycled-content mandate sets the regulatory horizon

INDUSTRY PERFORMANCE

Rigid plastic holds its lead as total soft drinks packaging volumes extend double-digit growth in 2025

Liquid cartons record the strongest growth as rising recycled content reshapes the dominant PET bottle

A recycled-content mandate for PET bottles sets a binding compliance path

WHAT'S NEXT?

Soft drinks packaging volumes set to rise rapidly to 2029, led by rigid plastic and liquid cartons

Strategic priorities: recycled-content-ready PET, secured recycle supply and carton growth

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