



**Euromonitor
International**

Hot Drinks Packaging in the Philippines

September 2026

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

EPR obligations and format diversification define the 2025 Philippines hot drinks packaging market

INDUSTRY PERFORMANCE

Flexible packaging dominates as total volumes advance on affordable single-serve demand

Glass records fastest growth as premiumisation and new product launches drive format diversification

EPR recovery targets raise packaging compliance requirements for hot drinks

WHAT'S NEXT?

Structural growth set to continue on sustained demand for affordable convenience formats

Recyclable flexible packaging and premium glass emerge as strategic opportunities

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-packaging-in-the-philippines/report.