



Euromonitor
International

Alcoholic Drinks Packaging in South Korea

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South Korean alcoholic drinks packaging contracts in 2025 as soju and beer soften

Glass and metal cans dominate a soju- and beer-led market built on bottle reuse

Liquid cartons grow fastest while cans and glass decline, though cartons stay a small niche

A standardised reusable soju bottle and empty-container deposits anchor the sustainability model

Broadly flat volumes to 2030 as the market stabilises

Bottle reuse, recycled content and lightweighting define the priority opportunities

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/alcoholic-drinks-packaging-in-south-korea/report.