

Alcoholic Drinks Packaging in Sweden

September 2023

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Alcoholic Drinks Packaging in Sweden - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Foodservice recovery continues in alcoholic drinks packaging in Sweden in 2022 Metal beverage cans are the preferred pack type in alcoholic drinks packaging The 275ml and 330ml sizes are most popular in RTDs in Sweden

PROSPECTS AND OPPORTUNITIES

Sustainable and eco-friendly packaging materials are a key focus among brand owners PET bottles are expected to gain pack share in Sweden over the forecast period

Alcoholic Drinks Packaging in Sweden - Company Profiles

Packaging Industry in Sweden - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible plastic remained popular for processed meat and seafood packaging

Coca-Cola trials refillable packaging in Sweden

Small packs of RTDs most popular among consumers in 2022

HDPE bottles the most popular pack type in beauty and personal care

Sustainability trend gaining momentum in Sweden's home care industry

PACKAGING LEGISLATION

Sweden introduces a comprehensive plan to address plastic waste in 2022

RECYCLING AND THE ENVIRONMENT

Amcor and Löfbergs launch a sustainable coffee pouch in Sweden

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