

Cafés/Bars in Egypt

February 2024

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Cafés/Bars in Egypt - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

The rise of local speciality coffee providers is a key trend in cafés/bars in 2023 Koffee Kulture revolutionises the coffee cup through the launch of its Koffee Kan Independent juice and smoothie bars gain popularity amongst consumers

PROSPECTS AND OPPORTUNITIES

Positive outlook for café/bars over the forecast period Lychee the juice and smoothie phenomenon shakes up its menu offerings New boutique coffeeshop Good Day gives a fresh take on regular coffee

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Consumer Foodservice in Egypt - Industry Overview

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Consumer foodservice in 2023: The big picture

Local foodservice providers gain ground over international brands

Emerging trend of new up-and-coming specialist coffee and tea shops

Middle Eastern cuisine leads the development for independent consumer foodservice operators

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