Euromonitor International

Cafés/Bars in Egypt

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Cafés/Bars in Egypt - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Café culture continues to expand

INDUSTRY PERFORMANCE

Value-focused offers and refill bundles help sustain visits
Specialty coffee leads category growth
Inflation encourages smaller basket sizes but steadier frequency

WHAT'S NEXT?

Positive outlook for café/bars as new outlets continue to open
Focus on delivery efficiency
Innovation and sustainability blend into the experience

COMPETITIVE LANDSCAPE

Expansion of both international and local players in 2025
Dynamic local innovators
Chained cafés benefit from consumer trust in consistent quality and greater bargaining power

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Consumer Foodservice in Egypt - Industry Overview

EXECUTIVE SUMMARY

Another challenging but active year for consumer foodservice

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Inflation continues to pressure demand, but dining out remains a social priority
Delivery remains essential, but efficiency defines success
Experiences and loyalty programmes to drive loyalty and visit frequency

WHAT'S NEXT?

Expansion beyond core cities
Policy, sourcing, and infrastructure shifts

Sustainability gains slow but steady ground

COMPETITIVE LANDSCAPE

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