

Soft Drinks Packaging in Thailand

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles remain the main pack type in soft drinks packaging

Liquid cartons benefit from the rising demand for 100% juice

Metal beverage cans a popular tool for players looking to use packaging for communication

PROSPECTS AND OPPORTUNITIES

Growing emphasis by players on rPET bottles across soft drinks packaging

Rise in demand for smaller pack sizes expected over the forecast period

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