



**Euromonitor
International**

Soft Drinks Packaging in Indonesia

September 2026

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Near-flat volumes hold as rigid plastic dominates and an extended producer responsibility roadmap sets the regulatory horizon

INDUSTRY PERFORMANCE

Rigid plastic holds an overwhelming lead as total soft drinks packaging volumes edge up in 2025

Glass records the strongest growth as recycled content and lightweighting reshape rigid plastic

A producer waste-reduction roadmap moves towards mandatory EPR, repricing recyclability for PET and HDPE

WHAT'S NEXT?

Soft drinks packaging volumes set to edge higher to 2029, led by glass amid resilient rigid plastic

Strategic priorities: EPR-ready mono-material PET and HDPE, recycled content and affordable small packs

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/soft-drinks-packaging-in-indonesia/report.