



Euromonitor
International

Hot Drinks Packaging in Ukraine

September 2026

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Ukraine's hot drinks packaging market contracts marginally in 2025 as domestic players pivot to capsule coffee and premium formats

INDUSTRY PERFORMANCE

Marginal volume decline, with flexible packaging broadly flat and structural displacement concentrated in glass and rigid plastic

Metal packaging grows as domestically produced capsule coffee expands retail distribution and reduces import dependency

No new packaging-specific legislation in 2025, though domestic brands' sustainability orientation reflects growing consumer packaging preferences

WHAT'S NEXT?

Hot drinks packaging volumes forecast to stagnate as a gradual economic recovery supports metal and paper-based container expansion

Packaging businesses should prioritise aluminium capsule supply chain investment and paper-based premium formats to align with Ukraine's structural growth vectors

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