



Euromonitor
International

Alcoholic Drinks Packaging in South Africa

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

South African alcoholic drinks packaging grows as cans thrive and glass recycling deepens

INDUSTRY PERFORMANCE

Glass bottles anchor a beer-led market supported by returnable bottles

Rigid plastic and metal cans grow fastest, although PET remains a small niche

Mandatory EPR and an expanding glass recycling economy drive the sustainability agenda

WHAT'S NEXT?

Steady growth to 2030 led by cans and resilient glass

Recycled glass, returnable bottles and recyclable cans define the priority opportunities

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/alcoholic-drinks-packaging-in-south-africa/report.