

# Baby Food in Romania

September 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Value growth in baby food supported by higher costs, whereas volume remains flat due to competition from breast feeding  
Milk formula remains in-demand, albeit challenged by “free milk” programmes  
Modern retail remains strong for baby food

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Ongoing overall demand expected, with indications for a higher populace  
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Dairy Products and Alternatives in Romania - Industry Overview

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DISCLAIMER

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Summary 1 - Research Sources

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