

Other Dairy in Romania

September 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Important category of cream faces cross-industry challenges, impacting the overall performance of other dairy
Plain condensed milk and coffee whiteners fare well, thanks to coffee trends
Local Fagaras and international cottage cheese share product variety

PROSPECTS AND OPPORTUNITIES

A return to positive growth expected, with cream remaining a key component
Plain condensed milk sees much scope for ongoing growth
International players with local brands will retain their leading places, as private label continues to rise

CATEGORY DATA

- Table 1 - Sales of Other Dairy by Category: Volume 2018-2023
- Table 2 - Sales of Other Dairy by Category: Value 2018-2023
- Table 3 - Sales of Other Dairy by Category: % Volume Growth 2018-2023
- Table 4 - Sales of Other Dairy by Category: % Value Growth 2018-2023
- Table 5 - Sales of Cream by Type: % Value 2018-2023
- Table 6 - NBO Company Shares of Other Dairy: % Value 2019-2023
- Table 7 - LBN Brand Shares of Other Dairy: % Value 2020-2023
- Table 8 - Distribution of Other Dairy by Format: % Value 2018-2023
- Table 9 - Forecast Sales of Other Dairy by Category: Volume 2023-2028
- Table 10 - Forecast Sales of Other Dairy by Category: Value 2023-2028
- Table 11 - Forecast Sales of Other Dairy by Category: % Volume Growth 2023-2028
- Table 12 - Forecast Sales of Other Dairy by Category: % Value Growth 2023-2028

Dairy Products and Alternatives in Romania - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture
Key trends in 2023
Competitive landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

- Table 13 - Sales of Dairy Products and Alternatives by Category: Value 2018-2023
- Table 14 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023
- Table 15 - NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023
- Table 16 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023
- Table 17 - Penetration of Private Label by Category: % Value 2018-2023
- Table 18 - Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023
- Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028
- Table 20 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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