

Other Dairy in Chile

September 2023

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Other Dairy in Chile - Category analysis

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2023 DEVELOPMENTS

Soprole Chile leads popular category of chilled dairy desserts El Manjar, a brand sustained by tradition and preferred by Chileans Private label offers more affordable option during strong inflation scenario

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As inflation continues to hit the country, indulgence occasions become less frequent E-commerce and modern grocery retailers present attractive potential for other dairy players Health trend set to slow condensed milk consumption over forecast period

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