



Euromonitor
International

Cafés/Bars in Argentina

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Cafés/Bars in Argentina - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Growing interest in premium coffee experiences

INDUSTRY PERFORMANCE

Café/bars revenue rises due to increases, amid falling transactions

Specialist coffee and tea shops lead growth

Independent businesses register rapid expansion

WHAT'S NEXT?

Economic recovery will boost sales

Delivery will remain limited as on-site experiences grow in importance

Peabody launches experiential coffee shop to showcase specialist coffee and appliances

COMPETITIVE LANDSCAPE

Starbucks operator Alsea leads sales

Juan Valdez brand expands its presence

Specialist coffee and tea shops expand their footprint

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Consumer Foodservice in Argentina - Industry Overview

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Foodservice struggles with significant challenges

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Reduced customer traffic amid ongoing recession

Delivery apps become increasingly important

Loyalty programmes gain traction amongst larger chains

WHAT'S NEXT?

Consumer foodservice set for real growth as inflation eases

Healthier offerings to gain traction

Sustainable practices will gain momentum

COMPETITIVE LANDSCAPE

Ice cream specialist Helacor SA leads sales

La Fabrica leads growth

Affordable brands gain traction

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