EXECUTIVE SUMMARY

Tobacco in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for tobacco?

OPERATING ENVIRONMENT

Legislation
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Minimum legal smoking age
Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

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DISCLAIMER

SOURCES

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Cigarettes in Colombia

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2022 DEVELOPMENTS

2022 sees an upturn in sales of cigarettes as consumers return to their old routines
Consumers look to shift towards cheaper brands
British American Tobacco cements its leadership

PROSPECTS AND OPPORTUNITIES
Cigarettes set for ongoing decline as key players turn their attention to alternative products
Illicit trade likely to increase as taxes rise
Positive growth for economy and mid-priced cigarettes

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Cigars, Cigarillos and Smoking Tobacco in Colombia

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Cigars benefiting from new consumers
Domestic production of cigars is limited to small-scale factories
Smoking tobacco remains as niche but delivers positive results as COVID-19 restrictions are lifted

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