

Beauty and Personal Care Packaging in Spain

June 2023

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Beauty and Personal Care Packaging in Spain - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible paper packaging continues to lose pack type share in 2022 Popularity of skin care in 2022 positively impacts its pack types Summer's Eve unveils an alternative to flexible plastic?

PROSPECTS AND OPPORTUNITIES

75ml pack is expected to remain most popular size over forecast period Paco Rabanne opts for metallic packaging? rather than the more traditional glass

Beauty and Personal Care Packaging in Spain - Company Profiles

Packaging Industry in Spain - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

The design of shaped liquid cartons makes it an increasingly favoured pack type

Coca-Cola introduces tethered plastic bottle caps in Europe

Screw-top closures are popular due to the dominance of glass bottles

The popularity of skin care in 2022 positively impacts its pack types

Growth in liquid detergent tablets benefits other rigid containers

PACKAGING LEGISLATION

New indirect tax on non-reusable plastic packaging Spain's new packaging law to usher in a circular economy

RECYCLING AND THE ENVIRONMENT

Nestlé Spain's improvements in the reusability of its packaging

Plastipak opens new recycling facility in Spain

Table 1 - Overview of Packaging Recycling and Recovery in Spain: 2020/2021 and Targets for 2022

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