



Euromonitor
International

Home Care Packaging in Spain

September 2026

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Spanish home care packaging grows in 2025 as the plastic tax, PPWR and glass substitution reshape the mix

INDUSTRY PERFORMANCE

Rigid plastic dominates as HDPE and PET bottles anchor laundry, dishwashing and bleach

Glass grows fastest as air fresheners and premium cleaners shift to bottles

Spain's plastic tax and the EU PPWR set the structural agenda

WHAT'S NEXT?

Steady growth to 2030 led by glass, recycled content bottles and tablet packs

Recycled content, mono-material design, and refills represent the priority opportunities

COUNTRY REPORTS DISCLAIMER

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