



Euromonitor
International

Home Care Packaging in Poland

September 2026

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Polish home care packaging grows in 2025 as recycled content and the EU PPWR reshape the mix

INDUSTRY PERFORMANCE

Rigid plastic dominates as HDPE and PET bottles anchor laundry, dishwashing and surface care

Glass grows fastest as premium cleaners and air care shift to bottles and jars

The EU PPWR, a new EPR act and the deposit-return system set the structural agenda

WHAT'S NEXT?

Modest growth to 2030 as recycled-content bottles and tablet packs gain ground

Recycled content, mono-material design and refills define the priority opportunities

COUNTRY REPORTS DISCLAIMER

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