



Euromonitor
International

Home Care Packaging in Ukraine

September 2026

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Ukrainian home care packaging rebounds in 2025 as EPR reform advances

INDUSTRY PERFORMANCE

Paper-based cartons and rigid plastic are primary packaging in a recovering market

Paper-based containers grow fastest as folding cartons for powders and tablets expand

Draft packaging law aligns with EU rules and introduces EPR and deposit-return system

WHAT'S NEXT?

Solid growth to 2030 led by paper-based cartons, metal and recycled-content bottles

Recycled content, recyclable cartons and refill systems are key priorities

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-care-packaging-in-ukraine/report.