Baby Food in Cameroon - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS
Escalating prices plague Cameroonian baby food market
Dominance of affordable infant cereals that meet nutritional needs
Primalac Premium: a resounding success in infant formula milk, yet hindered by supply challenges

PROSPECTS AND OPPORTUNITIES
Addressing undernutrition in Cameroon by introducing a nutrient-focused baby food brand for the Northern Region
Supermarkets rapidly gaining ground
Empowering Cameroon’s economy: pioneering industrial baby food production for local growth

CATEGORY DATA
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Dairy Products and Alternatives in Cameroon - Industry Overview

EXECUTIVE SUMMARY
Key trends in 2023
Competitive Landscape
Channel developments
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MARKET DATA
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DISCLAIMER

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Summary 1 - Research Sources

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