KEY DATA FINDINGS

2023 DEVELOPMENTS
Decline in baby food volume sales in 2023 amid inflationary conditions impacting consumer affordability
Consumer response to escalating unit prices
Local baby food manufacturers thrive amid challenges

PROSPECTS AND OPPORTUNITIES
Economic recovery anticipated to propel growth during the forecast period
Rising baby population to drive demand
Growing competition, particularly from local players, to catalyse product diversity and demand

CATEGORY DATA
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Dairy Products and Alternatives in Nigeria - Industry Overview

EXECUTIVE SUMMARY
Dairy products and alternatives in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA
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DISCLAIMER

SOURCES
Summary 1 - Research Sources

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