

Wine in Dominican Republic

June 2023

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Wine in Dominican Republic - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Double-digit volume increase, as increased socialisation boosts volume sales Increasing selections of wines available

Still red wine continues to dominate, but other varieties gaining in popularity

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High growth potential for e-commerce

Increasing interest in other varieties over the forecast period

Lower growth for champagne and sparkling wine over forecast period

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On-trade vs off-trade split

What next for alcoholic drinks?

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Legal purchasing age and legal drinking age

Drink driving

Advertising

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On-trade establishments

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