

Income and Expenditure: Bulgaria

October 2023

Table of Contents

HEADLINES

CONSUMER INCOME

Incomes are forecast to increase at a slow pace in Bulgaria

SOCIAL CLASSES/INEQUALITY

All income classes to decrease due to depopulation

CONSUMER EXPENDITURE

Housing is forecast to become the largest spending category in Bulgaria

WEALTH AND WEALTHY CONSUMERS

Bulgaria's luxury market to remain concentrated among the few

Chart 1 - Annual Gross Income Distribution by Age in Bulgaria 2022

Chart 2 - Distribution of Income in Bulgaria: Key Metrics 2022-2027

Chart 3 - Gross Income Growth Index in Bulgaria 2022-2027

Chart 4 - Average Gross Income by Age in Bulgaria 2022-2027

Chart 5 - Population by Income Bracket 2027

Chart 6 - Gini Index 2022/2027

Chart 7 - Households by Disposable Income (PPP) 2022-2027

Chart 8 - Overview of Bulgaria's Social Classes 2027

Chart 9 - Social Class D by Age 2022/2027

Chart 10 - Consumer Market and Spending in Bulgaria: Key Metrics 2022-2027

Chart 11 - Consumer Expenditure in Top Regions: Size in 2027 and Growth over 2017-2027

Chart 12 - Urban/Rural Consumer Expenditure in 2027

Chart 13 - Household Expenditure in 2022

Chart 14 - Consumer Spending by Category in Bulgaria 2022-2027: USD per Household

Chart 15 - Index of Consumer Prices in Bulgaria over 2017-2022

Chart 16 - Household Expenditure by Category in Bulgaria 2027

Chart 17 - Bulgaria's Wealth Landscape: 2022-2030

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/income-and-expenditure-bulgaria/report.