

Small Cooking Appliances in Indonesia

December 2023

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Small Cooking Appliances in Indonesia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Freestanding hobs and rice cookers continue to be essential fixtures in the typical Indonesian kitchen Light fryers gain traction, thanks to their growing affordability and reputed health benefits Affordable brands continue to hold sway

PROSPECTS AND OPPORTUNITIES

Freestanding hobs and rice cookers will remain key components of the average Indonesian kitchen Energy-saving products will capture the attention of consumers

Smart technology will take centre stage

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