

Spirits in the United Kingdom

June 2023

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Spirits in the United Kingdom - Category analysis

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2022 DEVELOPMENTS

Marginal total volume decline in 2022, but off-trade demand for spirits remains above pre-pandemic levels

Gin loses impressive growth momentum since pandemic in the UK

Leading three players in spirits remain unchanged in 2022

PROSPECTS AND OPPORTUNITIES

Total volume sales set to regain momentum in second half of forecast period

Significant growth opportunities for tequila in the coming years

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