

# Home Care Packaging in South Korea

May 2023

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## Home Care Packaging in South Korea - Category analysis

### **KEY DATA FINDINGS**

### 2022 DEVELOPMENTS

Home care packaging unit volumes continue to grow in 2022 HDPE bottles dominate multi-purpose cleaners packaging Glass jar packaging favoured for candle air fresheners

## PROSPECTS AND OPPORTUNITIES

Consumer demand for sustainability set to push eco-friendly packaging Increased demand for automatic detergents will benefit HDPE bottles

# Home Care Packaging in South Korea - Company Profiles

# Packaging Industry in South Korea - Industry Overview

### **EXECUTIVE SUMMARY**

Packaging in 2022: The big picture 2022 key trends

Plastic pouches gaining traction in food packaging

Home café trend boosts demand for fresh coffee

Brands transform glass packaging for enhanced environmental sustainability

Amorepacific's eco-friendly solution paves the way for sustainability

HDPE bottles popular for multi-purpose cleaner packaging

### PACKAGING LEGISLATION

Green packaging initiatives shaping the alcoholic drinks industry

## RECYCLING AND THE ENVIRONMENT

LG Household & Health Care partners with Hyundai Chemical and Lotte Chemical on eco-friendly packaging Beauty and personal care taking the sustainability road

Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2020/2021 and Targets for 2022

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