



**Euromonitor
International**

Home Care Packaging in the US

September 2026

Table of Contents

KEY DATA INSIGHTS

2025 DEVELOPMENTS

US home care packaging volumes dips in 2025 as lightweighting, paper cartons and recyclable trends advance

INDUSTRY PERFORMANCE

Rigid plastic dominates as HDPE and PET bottles anchor laundry, dishwashing and bleach

Glass grows fastest as bottle volumes ease across the dominant rigid plastic group

State producer-responsibility laws led by California's Senate Bill 54 reshape the packaging industry agenda

WHAT'S NEXT?

Broadly flat volumes to 2030 as use of concentrates, tiles and refills expands

Recycled content, recyclable trigger sprays and refill systems shape strategic opportunities

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-care-packaging-in-the-us/report.