Euromonitor International

Sauces, Dips and Condiments in Georgia

November 2025

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Sauces, Dips and Condiments in Georgia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Traditional appeal blends with convenience benefits to fuel growth

INDUSTRY PERFORMANCE

Convenience and tradition drive growth
Dips leads growth

WHAT'S NEXT?

Dips will benefit from rising availability in modern grocery retailers
Growing demand for healthier alternatives
Private imports will gain traction

COMPETITIVE LANDSCAPE

Marneuli Food Factory benefits from local focus
Gori Feeding Cannery Kula leads growth

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Small local grocers lose ground to modern retailers
E-commerce leads growth

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Cooking Ingredients and Meals in Georgia - Industry Overview

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Urbanisation and busy lifestyles help offset impact of price growth

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Market continues to expand amid moderating inflationary pressures
Evolving lifestyles drive volume growth

WHAT'S NEXT?

Cooking ingredients and meals set for steady growth
Busy lifestyles to drive demand
Further expansion of modern grocery retail

COMPETITIVE LANDSCAPE

Efko continues to lead the market
Basso Fedele & Figli benefits from rising consumer demand for olive oil
Retailers expand their portfolios with privately-imported brands

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