



**Euromonitor
International**

Beauty and Personal Care Packaging in Indonesia

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Indonesian beauty and personal care packaging grows healthily in 2025 as, refill networks and mandatory EPR reshape the format mix

INDUSTRY PERFORMANCE

Flexible packaging anchors a fast-growing market as single-use sachets and squeezable tubes drive volumes

Glass and flexible plastic grow fastest as premium jars and refill formats gain ground

Move towards mandatory producer responsibility and the waste-reduction roadmap intensify the sustainability agenda

WHAT'S NEXT?

Steady growth to 2030 led by a young population, premiumisation and e-commerce

Recycled content, refillable systems, and mono-material design define the priority opportunities

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beauty-and-personal-care-packaging-in-indonesia/report.