



Euromonitor
International

Soft Drinks Packaging in Canada

September 2026

Table of Contents

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Volumes hold broadly steady as glass surges and Québec's deposit-refund expansion reshapes the regulatory horizon

INDUSTRY PERFORMANCE

Rigid plastic holds its lead as total soft drinks packaging volumes hold broadly steady in 2025

Glass records the strongest growth as premiumisation drives the format

Québec's deposit-refund modernisation reprices the economics of PET bottles and cans

WHAT'S NEXT?

Soft drinks packaging volumes set to rise modestly to 2029, led by glass amid resilient rigid plastic

Strategic priorities: deposit-ready PET and cans, recycled content and premium glass

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/soft-drinks-packaging-in-canada/report.