

Refrigeration Appliances in Italy

December 2023

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Refrigeration Appliances in Italy - Category analysis

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Rising energy prices push consumers to switch off their freezers

Sales impacted by changes to Italy's furniture and home appliances bonus

Furniture specialists see a drop in demand as more consumers shift online

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Reducing food waste a priority

Energy consumption a growing concern for cash-strapped consumers while smart refrigeration appliances may need to up their game

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