



Baby Food Packaging in Australia

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

The spouted pouch tightens its grip as brands race to make it recyclable

INDUSTRY PERFORMANCE

A pouch-led category holds despite demographic headwinds

Brands race to make the pouch recyclable

Value formats rise as glass retreats

WHAT'S NEXT?

Flat-to-modest growth led by recyclable pouches

Demographics, working parents and sustainability set the agenda

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