



Euromonitor
International

Dairy Packaging in Germany

September 2026

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Recycled-content polystyrene and lightweighting reshape cups and bottles

INDUSTRY PERFORMANCE

Rigid-plastic remains prominent due to stable food consumption

Müller and Arla push recycled content into cups and bottles

Paper-based containers and glass outpace average growth

WHAT'S NEXT?

Slow growth as recycled content and fibre reshape the bottle and pot

Recycled-content loops and returnable formats define competitive advantage

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