



**Euromonitor
International**

Soft Drinks Packaging in Argentina

September 2026

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Volumes extend their recovery as metal cans and returnable formats advance, while a national packaging EPR framework returns to debate

INDUSTRY PERFORMANCE

Rigid plastic holds its lead as total soft drinks packaging volumes extend their recovery in 2025

Metal cans deliver the strongest structural growth, with liquid cartons fastest off a small base

A national packaging EPR framework returns to congressional debate, signalling the regulatory horizon

WHAT'S NEXT?

Soft drinks packaging volumes set to rise steadily to 2029, led by metal and resilient rigid plastic

Strategic priorities: returnable and recyclable PET, canned formats and EPR readiness

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/soft-drinks-packaging-in-argentina/report.